



ASIAN  
ACADEMY  
CREATIVE  
AWARDS

RULES OF ENTRY 2021  
Asian Academy Creative Awards (“AAA”)

All entry submissions must be made online via AAA website:

<https://entry.asianacademycreativeawards.com/>; before the Closing Date For Entry and subject to the following rules which govern the entry of the AAA in general. There may be some additional specific rules which are applicable to a specific Award Category, as such entrant is advised to read and understand the specific rules which will be stated in the Entry Form for each Award Category. AAA reserves the right to change any rules, terms and conditions as it deems fit, at any time. Entrant is advised to check AAA website frequently, to get the most updated information, rules and terms and conditions of the Awards.

**Awards:** refers to the Asian Academy Creative Awards owned, managed and produced by AAA, which includes the judging, screenings, events, ceremony (either the long lunch, the grand award or dinner or the gala, as determined by AAA) and the finally produced AAA event or show including any behind the scenes or video clips of AAA.

**Award Category:** refers to each of the categories listed in the Schedule herein.

**Award Period:** shall be the period as published on Entry Kit or AAA website and specified on the Entry Form for each Award Category.

**Entry Submission Period:** Commences from the Opening Date For Entry and ends on the Closing Date For Entry as published on Entry Kit, AAA website and/or specified on the Entry Form for each Award Category.

**Award Criteria:** To qualify for entry, the content must be broadcast or transmitted during the Award Period and produced in one of the Award Regions. Composite entries will not be accepted, unless otherwise stated in the Entry Form for each Award Category.

**Award Region(s):** shall include Singapore, Malaysia, Japan, Korea, Hong Kong SAR, Philippines, China, Taiwan, Thailand, Vietnam, Myanmar, India, Indonesia, Cambodia, Australia and New Zealand.

**Award Ceremony :** AAA shall have the absolute right to determine the style, date, venue and price for the tickets or passes for the Award Ceremony (including but not limited to conduct a fully virtual or hybrid event, as AAA deems fit). All information on the Award Ceremony will be announced and posted on AAA website. Entrant agrees to send representative to attend the Award Ceremony but if Entrant fails to send any representative to attend the Award Ceremony for any reasons whatsoever, and should the entry submitted wins the final, AAA shall have the absolute right to select and appoint a person to collect the trophy on Entrant’s behalf at the Award Ceremony.



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**Entry Submission:** Entrant must complete all information, pay the applicable fees (which is non-refundable) and submit any additional material as required and indicated in the Entry Form for each Award Category within the Entry Submission Period. Entrant agrees that AAA has the absolute right to reject a submission or Entry Form if AAA thinks that such submission or Entry Form has not fulfilled any of these Rules of Entry, violate any rules or laws (including but not limited to censorship rules/guidelines) and/or other specific rules/terms and conditions stated in the Entry Form for each Award Category. By submitting the Entry Form, entrant represents and warrants that (a) entrant has read and agreed with these Rules of Entry and all other specific rules/terms and conditions stated therein; (b) entrant has the full legal authority to submit the Entry Form and to participate in the Awards; (c) entrant owns the intellectual property rights in the programme and production thereof; (d) the material, content, programme and production will not infringe any intellectual property rights of a third party and/or the entry submitted will not give rise to any claim by a third party; and (e) entrant is in compliance with the applicable laws (including but not limited to censorship rules/guidelines) of the respective Award Region.

**Rights granted to AAA:** By submitting the Entry Form, entrant hereby agrees to grant AAA (including its affiliate and appointed production company/service provider) the unrestricted right to use, publicise, transmit, make copy, display and edit the entry programme or content (including but not limited to the information, data, material, images, thumbnails, audio and video) submitted to AAA, for the purpose of the Awards ceremony, event, winner clips/packages, screening, judging, marketing, promotional and other related purposes through any medium including digital distribution and social media.

**Indemnity:** Entrant agrees to indemnify AAA (including its directors and shareholders) for any loss, cost, claim, expenses, penalties, compensation or damage arising from any breach or violation of the Rules of Entry, specific rules/terms and conditions stated in the Entry Form for each Award Category including but not limited to any inaccurate, misleading or false declarations made or information provided.

**Judging:** AAA shall have the absolute right and discretion to appoint judges, set judging round and judging criteria (as it deems fit). There will be two rounds of judging i.e regional judging round and the final judging round. Entrant agrees that the decision of the judges appointed by AAA is final and binding and therefore will not dispute the decision of the judges and the winners announced.



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**Privacy Policy:** AAA collects personally identifiable data for the purpose of the entry and participation in the Awards is subject to the Privacy Policy of AAA which can be found in the AAA website.

**Governing Language:** Although these Rule of Entry and any other specific rules/terms and conditions may be translated to the local languages of an Award Region, for easy reference by the local entrant of the respective Award Region. In the event of conflict, entrant agrees that the English version shall always prevail.

**COVID 19 Restrictions/Outbreak and Force Majeure :** AAA shall not be liable for the failure to perform or a delay in performing any of its obligations hereunder, if such failure or delay is the result of any legal restriction, labor dispute, acts or direction of the government of any Award Region, strike, boycott, flood, fire, public emergency, health/medical outbreak, COVID 19 restrictions, pandemic, revolution, insurrection, act of terrorism, riot, war, unavoidable mechanical failure, interruption of electrical power or any other cause beyond the control of AAA, for as long as such condition persists. In such case, AAA shall be entitled to cancel, postpone or defer the Award Ceremony.

**Governing Law and Court of Jurisdiction of Entry and Awards:** Singaporean Law and the courts of Singapore.

**The Schedule - Award Category**

Best Adaptation of an Existing Format  
Best Animated Programme or Series (2D or 3D)  
Best Actor in a Leading Role  
Best Actress in a Leading Role  
Best Actor in a Supporting Role  
Best Actress in a Supporting Role  
Best Branded Programme or Series  
Best Children's Programme (one off/series)  
Best Cinematography  
Best Comedy Performance  
Best Comedy Programme  
Best Current Affairs Programme or Series  
Best Direction (Fiction)  
Best Direction (Non-Fiction)  
Best Drama Series  
Best Documentary Series



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Best Documentary Programme (one-off)  
Best Editing  
Best Feature Film  
Best General Entertainment, Game or Quiz Programme  
Best Immersive (360, VR)  
Best Infotainment Programme  
Best Lifestyle, Entertainment Presenter/Host  
Best Lifestyle Programme  
Best Music or Dance Programme  
Best News or Current Affairs Presenter/Anchor  
Best News Programme  
Best Non Scripted Entertainment  
Best Original Screenplay  
Best Original Programme by a Streamer/OTT  
Best Preschool Programme  
Best Promo or Trailer  
Best Short Form Content  
Best Single Drama/Telemovie/Anthology Episode  
Best Single News Story/Report  
Best Sound  
Best Telenovela  
Best Theme Song or Title Theme  
Best Visual or Special FX in TV Series or Feature Films  
Best Voice Artist  
Best Natural History/Wildlife Programme

